# ALONGKORN NOGKAEW

DESIGNER / DEVELOPER / PROJECT MANAGER

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✉ arthur@akarthur.one

🗒 Online Resume

📍 Bangkok, Thailand

## EDUCATION

| Bachelor of Science (B.Sc.),
  Information Management & Systems
  (IMS)
  Rangsit University
  International College
  2004 – 2007

| Bachelor of Science (B.Sc.),
  Computer Science
  Sirindhorn International Institute of
  Technology, Thammasat University
  (SIIT)
  2001 – 2004

## SKILLS

| Professional
• Attention to Detail
• Controlling Expenses
• Enhancing Quality
• Fostering Innovation
• Creative
• Problem Solving
• Proofreading Documents
• Strategic Planning
• Organization Strategies
• Flexible

## OBJECTIVE

Dynamic and motivated professional, experienced with managing projects from concept to completion. Over 17 plus years of initiating and delivering sustained results and effective change for projects across a wide range of industries on digital platforms. Prevailed experience in strategizing and making critical decisions during challenges to bring about fundamental change and improvement in strategy, process, and profitability. Adaptable and transformational with an ability to work independently and develop opportunities that further establish organizational goals.

## WORK EXPERIENCE

**WEB DEVELOPER / DESIGNER | UX / UI | PROJECT MANAGER**
**-** OUTSOURCE / FREELANCE
Azn Kuztoms Digital Solutions / Bangkok / Sep 2006 – Present
- Website design and development
- User Interface and User Experience for Websites and Mobile Apps.
- Image retouch
- Video editing
- Digital Graphic / Print Design
- Social media marketing
- Digital marketing
- Search Engine Optimization (SEO)
- Scrum / Agile / Waterfall Methodologies for Project Management
- People Management

**COMPUTER SYSTEMS ANALYST**
Bureau of the Comptroller and Global Financial Services, U.S. Embassy Bangkok / Bangkok / Oct 2021 – Jun 2022
- Performed User Experience and User Interface best practices for web applications
- Communications management for software implemented documentations
- Software / Web application UAT / Unit Testing / System Testing

**PROJECT MANAGER – WEBSITES / SCRUM MASTER**
Pacific Asia Travel Association (PATA) / Bangkok / May 2019 – Aug 2020
- Manage a team of developers and designers
- Develop custom websites with WordPress
- Estimate timeline and budget for corporate websites
- Support developers and designers
- UX / UI
- Modify web applications

# ALONGKORN NOGKAEW

## DESIGNER / DEVELOPER / PROJECT MANAGER

## SKILLS

| Technical
- PHP / MySQL
- WordPress
- HTML5
- CSS
- JavaScript
- Bootstrap
- jQuery
- UX / UI
- Google Analytics
- Search Engine Optimization (SEO)
- Social Media Marketing
- Digital Marketing
- E-Commerce
- WooCommerce
- Image Retouch
- Video Editing
- Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- VS Code
- Ultra Edit
- Vegas Movie Studio
- Microsoft Office 365

## SKILLS

| Information Technology (IT)
- Infrastructure Design
- Hardware Maintenance
- Software Maintenance
- Server Maintenance

## ABILITY

| Language
- English - Native
- Thai – Advanced

## WORK EXPERIENCE CONTINUED

**PROJECT MANAGER / FRONT-END LEAD / SCRUM MASTER / PRODUCT OWNER**
Daiitung Co., Ltd. / Bangkok / Sep 2018 – Mar 2019
- Supervise and mentor a team of developers, designers, and digital marketing
- Customer coordination
- Develop custom websites with WordPress
- Conduct project timeline estimation and budget control
- UAT testing
- Team support

**SENIOR WEB DESIGNER** - OUTSOURCE
M2S POP / Bangkok / Jul 2018
- Slice and develop front-end websites from artwork
- UX / UI
- Custom WordPress theme and plug-in customization

**SENIOR PROJECT MANAGER / SCRUM MASTER** - CONTRACT
QUO Bangkok / Bangkok / Mar 2018 – May 2018
- Interpret and work out web project details with clients
- Maintain team's timeline
- Operate and supervise all related departments (Web development, web design and QA departments)
- Design layouts and front-end (UX / UI) for WordPress projects
- Project coordination with clients

**GRAPHIC / WEB / DIGITAL MARKETING ASSISTANT MANAGER** - CONTRACT
VNU Exhibitions Asia Pacific Co., Ltd. / Bangkok / Dec 2017 – Mar 2018
- Accountable for all Project / Campaign artwork + key visuals, website (front-end / back-end and UX / UI) for corporate and client
- Video Editing
- Logo / Event bulletin design
- Digital / Social Media / Email marketing (Google AdWords, Facebook/Instagram/YouTube/LinkedIn, Mail Chimp)

**WEBSITE PROJECT MANAGER / ASSOCIATE IT CONSULTANT** - CONTRACT
Charoen Pokphand Plastic Company LTD. (CPPC) / Bangkok /
Apr 2011 – Nov 2011
- Corporate website design and development team lead
- International client liaison
- IT Help Desk

## REFERENCE

PAUL PRUANGKARN
Pacific Asia Travel Association (PATA)
Chief of Staff
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## WORK EXPERIENCE CONTINUED

**WEB DEVELOPER / QUALITY ASSURANCE (QA)** – PART TIME
Kimberly Clark Thailand / Bangkok / Oct 2010 – Nov 2010
- Web development with ASP.Net
- Image retouch for corporate and client websites
- Website and web application testing

**IT SUPPORT / BUSINESS ANALYST**
Hay Group Limited / Bangkok / Jul 2008 – Oct 2008
- Hardware and Software support and care
- Administrative assistance
- IT Help Desk
- Assist corporate consultants with analyzing and formulating data

**IT STRATEGIST** - INTERN
Satit Bilingual School of Rangsit University / Pathum Thani /
Sep 2006 – Dec 2006
- Hardware and Software support and care
- E-Learning software platform development assistant
- Design and attained the student and staff ID cards